

Happily One Freak:
A Wayne Coyne Retrospective

February 11-August 9, 2027

OKLAHOMA CONTEMPORARY

A Defining Cultural Moment for Oklahoma

Happily One Freak: A Wayne Coyne Retrospective offers a rare opportunity to present a major exhibition centered on an Oklahoma City artist whose work has achieved international recognition.

This exhibition brings together large-scale installations, archival materials, and interdisciplinary works that require significant technical production and coordination.

With a commitment to free admission and broad public access, sponsorship directly supports both the realization of the exhibition and the ability for audiences across Oklahoma to experience it.

Exhibition Overview

Wayne Coyne, founder and frontman of The Flaming Lips, is internationally recognized for a creative practice that spans music, installation, film, and visual art. *Happily One Freak* brings this expansive body of work into a single, cohesive presentation that emphasizes participation, experimentation, and sensory engagement.

At its core are large-scale immersive environments, including *The King's Mouth,* alongside rare archival materials and ephemera that trace the evolution of Coyne's visual world.

Original artworks and collaborations sit in dialogue with sound-based projects such as *Zaireeka* and *7 Skies H3,* as well as film works and selections from the *Yoshimi Battles the Pink Robots* graphic novel project. Together, these elements create an experience that invites audiences to move through, listen to, and actively engage with Coyne's interconnected artistic universe.



▲ Wayne Coyne, *Yoshimi Battles the Pink Robots (album cover painting, front),* 2000. Photo by Blake Studdard.

~~Presenting Sponsor | $75,000~~ | Exclusive SOLD OUT

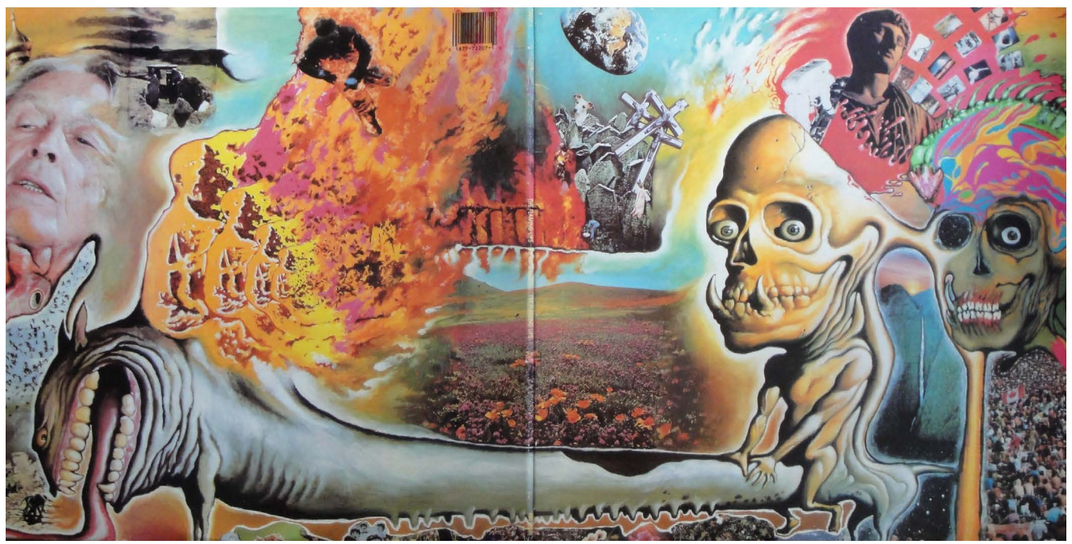
Benefits

- Prominent name recognition on gallery wall for duration of the exhibition
- Private, curator-led VIP exhibition experience for up to 20 guests
- Opportunity to host a customized private experience within the exhibition
- Exclusive in-gallery dining experience for up to 12 guests, surrounded by the exhibition, on **Thursday, April 8, 2027**
- Behind-the-scenes experience during installation and production
- Four complimentary copies of the official exhibition catalog, published by Third Man Books
- Limited-edition exhibition poster signed by Wayne Coyne
- Premier visibility across Oklahoma Contemporary's website, social media platforms
- Inclusion in email and print campaigns reaching 15,000+ individuals
- Annual Contemporary Society membership at corresponding level
- Recognition on digital donor boards and exhibition webpage

Visionary Sponsor | $50,000 | Exclusive

Benefits

- Prominent name recognition on gallery wall for duration of the exhibition
- Exclusive in-gallery dining experience for up to 10 guests, surrounded by the exhibition, on **Thursday, April 8, 2027**
- Behind-the-scenes experience during installation and production
- Two complimentary copies of the official exhibition catalog, published by Third Man Books
- Limited-edition exhibition poster signed by Wayne Coyne
- Recognition on exhibition webpages, social media platforms
- Inclusion in email and print campaigns reaching 15,000+ individuals
- Annual Contemporary Society membership at corresponding level
- Recognition on digital donor boards and exhibition webpage



▲ Wayne Coyne, *Oh My Gawd!!! (album collage)*, 1987.

~~Installation Sponsor: The King's Mouth $20,000~~ | Exclusive SOLD OUT

Benefits

- Prominent name recognition on gallery wall for duration of the exhibition
- Exclusive in-gallery dining experience for up to eight guests, surrounded by the exhibition, on **Thursday, April 8, 2027**
- Complimentary copy of the official exhibition catalog, published by Third Man Books
- Limited-edition exhibition poster signed by Wayne Coyne
- Recognition on exhibition webpages, social media platforms
- Inclusion in email and print campaigns reaching 15,000+ individuals
- Annual Contemporary Society membership at corresponding level
- Recognition on digital donor boards and exhibition webpage

Education and Community Impact Sponsor
$15,000 | Exclusive

Benefits

- Recognition across all education and engagement programming including field trips and student programs
- Prominent name recognition on gallery wall for duration of the exhibition
- Exclusive in-gallery dining experience for up to six guests, surrounded by the exhibition, on **Thursday, April 8, 2027**
- Complimentary copy of the official exhibition catalog, published by Third Man Books
- Limited-edition exhibition poster signed by Wayne Coyne
- Recognition on exhibition webpages, social media platforms
- Inclusion in email and print campaigns reaching 15,000+ individuals
- Annual Contemporary Society membership at corresponding level
- Recognition on digital donor boards and exhibition webpage

Immersive Experience Sponsor | $10,000

Benefits

- Prominent name recognition on gallery wall for duration of the exhibition
- Exclusive in-gallery dining experience for up to four guests, surrounded by the exhibition, on **Thursday, April 8, 2027**
- Complimentary copy of the official exhibition catalog, published by Third Man Books
- Recognition on exhibition webpages, social media platforms
- Inclusion in email and print campaigns reaching 15,000+ individuals
- Annual Contemporary Society membership at corresponding level
- Recognition on digital donor boards and exhibition webpage



▲ Wayne Coyne, *The Soft Bulletin Live (album art)*, 2019.



▲ Wayne Coyne, *Flaming Lips EP (back cover)*, 1984. Photo by Blake Studdard.

Creative Process Sponsor | $5,000

Benefits

- Exclusive in-gallery dining experience for two guests, surrounded by the exhibition, on **Thursday, April 8, 2027**
- Complimentary copy of the official exhibition catalog, published by Third Man Books
- Name recognition on gallery wall for duration of the exhibition
- Recognition on digital donor boards and exhibition webpage

Patron Sponsor | $2,500

Benefits

- Exclusive in-gallery dining experience for two guests, surrounded by the exhibition, on **Thursday, April 8, 2027**
- Name recognition on gallery wall for duration of the exhibition
- Recognition on digital donor boards and exhibition webpage

Exhibition Sponsor | $1,000

Benefits

- Recognition on digital donor boards and exhibition webpage



Front: Courtesy of the artist
Back: Wayne Coyne, *King's Mouth*, 2021.
Mixed media installation. Photo by Danny Taylor.

OKLAHOMA CONTEMPORARY

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